



CONSUMER HEALTH FOUNDATION: Logic Model + Theory of Change

VISION

We envision a region and a nation in which everyone – regardless of race, ethnicity, national origin, gender, sexual orientation, or socioeconomic status – has an equal opportunity to live a healthy and dignified life.

MISSION

The mission of the Consumer Health Foundation is to achieve health justice in the Washington, D.C. region through activities that advance the health and well-being of historically underserved communities. We support work that empowers consumers to make decisions and take actions that improve personal, family and community health.

OUTCOMES

More consumers know how to navigate and use appropriate healthcare services

Communities have high quality, patient-centered, culturally & linguistically appropriate, sustainable healthcare services

Communities have more policies, programs and initiatives that support integrated systems of affordable, high quality, culturally & linguistically appropriate, patient-centered healthcare

Communities have resources and networks to educate and connect consumers to appropriate services

Communities have more policies, programs and initiatives that address the social, environmental and economic conditions that affect health, including structural racism

More consumers are empowered and engaged in advocating for their own health and that of their community

Individuals, community organizations and the philanthropic field understand how social, environmental and economic conditions impact health

Community has additional funding, knowledge, readiness, networks and political will to build healthy communities

OUTPUTS

NUMBER OF: grants and dollar value

NUMBER OF: people trained, organizations assisted, new networks, and cap building activities

NUMBER OF: participants, web site postings/hits, reports/products, convenings, and newsletter circulation

NUMBER OF: existing alliances maintained, new alliances created, MOUS and alliance activities

ACTIVITIES

Grant Making

Capacity Building

Strategic Communications

Strategic Alliances

RESOURCES

Mission, Values, Strategic priorities, policies, Strategic Plan and Logic Model

Staff, Board, members, consultants, grantees, Ngozi network

Money for grants, funding collabs, institutional memberships, mission consistent investment

Physical plant and equipment, computer network and software programs

Website, annual meetings & reports, newsletters, Speakout report, racial equity assessment

Nonprofit partners, Reg Primary Care Coal, loc/nat'l funders, public officials, nat'l experts, consumers, existing policies